

An aerial photograph of a coastal city, likely Miami, showing a wide beach, a line of palm trees, and several high-rise apartment buildings. The image is overlaid with a dark blue gradient. The text is centered in the upper half of the image.

Don't get lost in all the
negative attacks
on **BILL ROEDY**

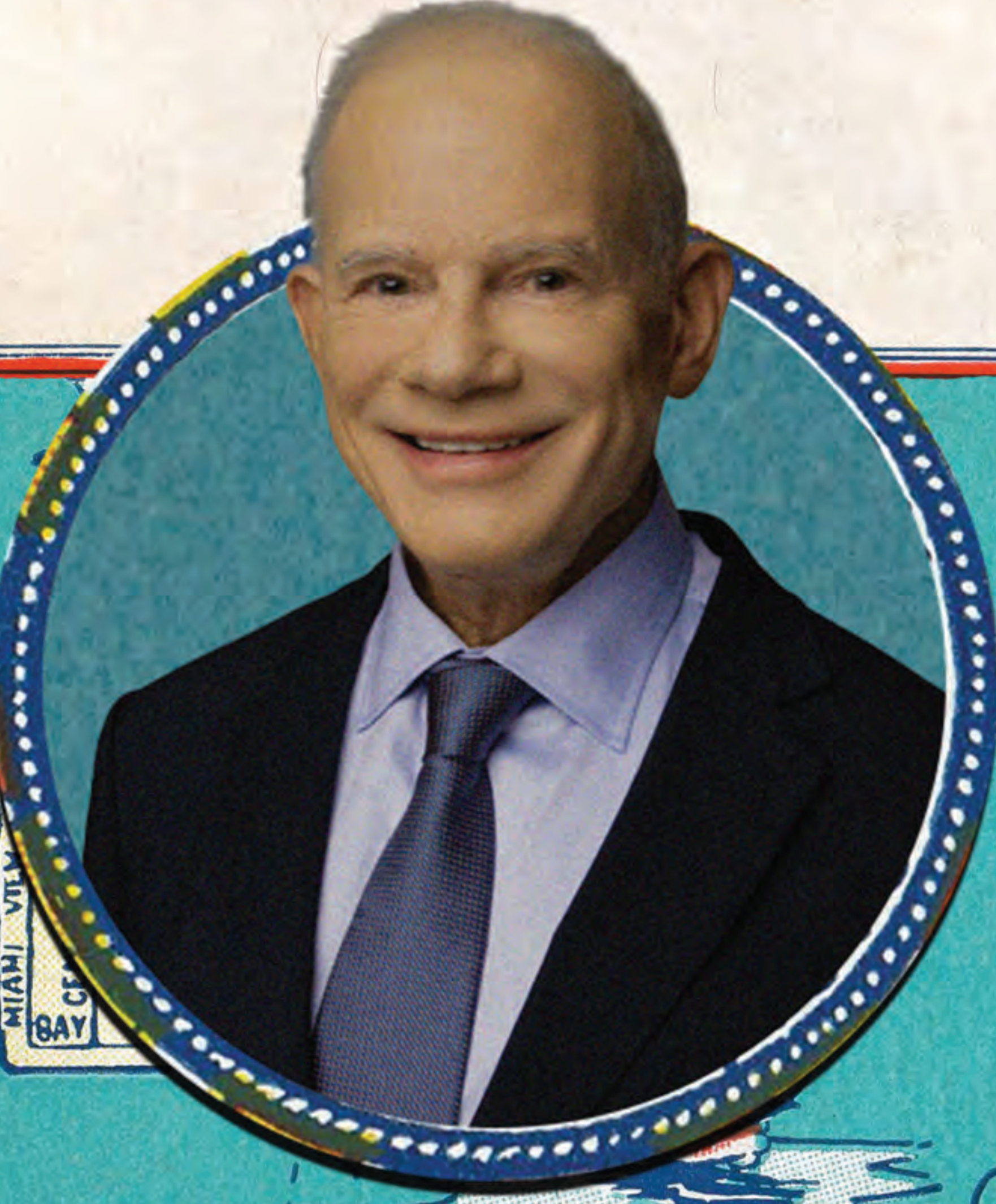
(see enclosed map)

A small graphic of a globe, partially visible in the bottom right corner of the page, showing the Americas.

BILL ROEDY'S MIAMI BEACH



A political outsider who lives here and loves Miami Beach. Bill Roedy delivered the Miami Herald as a kid to help support his single mom.



82ND STREET BEACH
For quiet beach days - less crowded than SoBe!

MIAMI BEACH MATERNITY CENTER (NOW MIAMI MATERNITY CENTER)
Where Bill's son Rocky was born

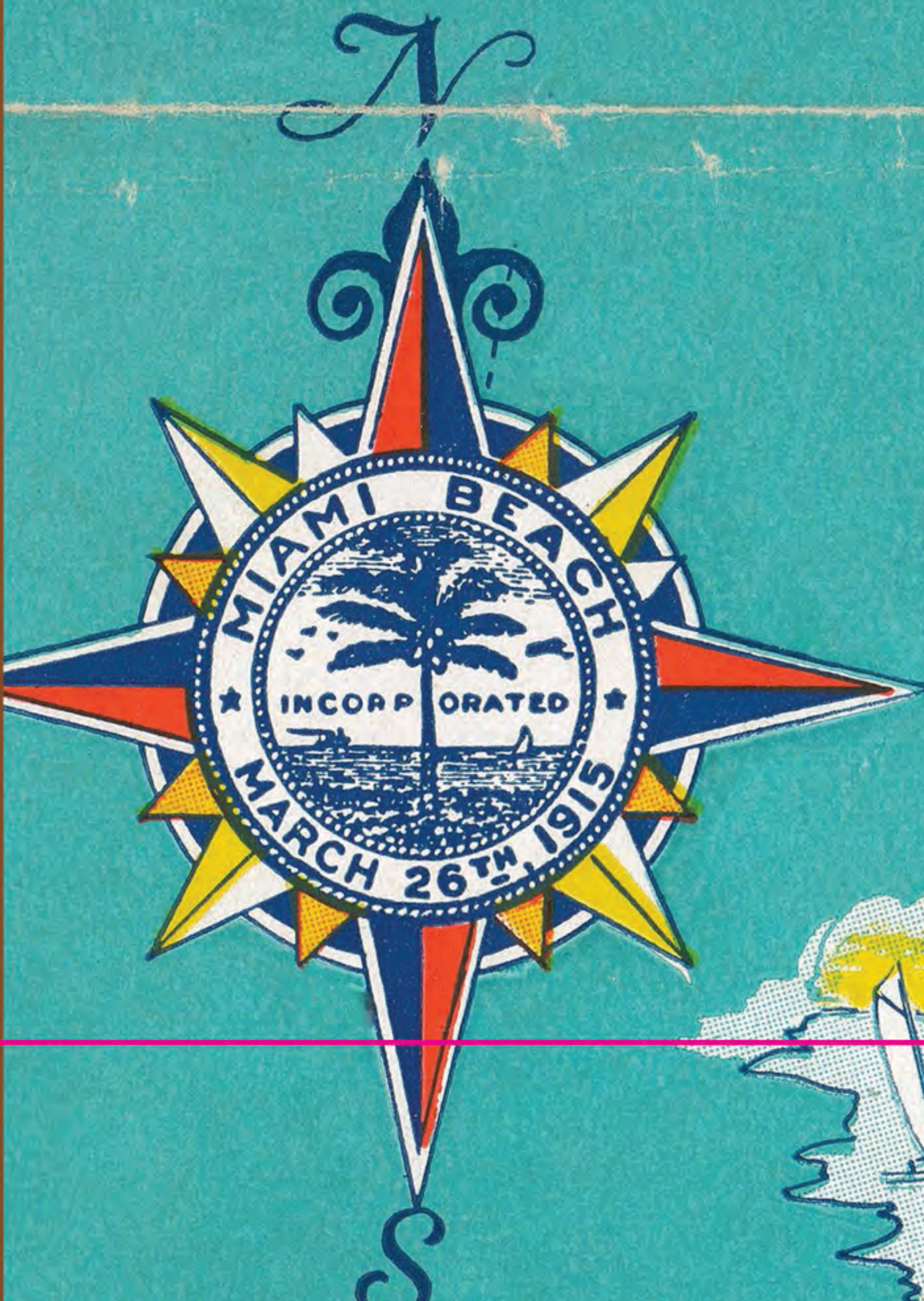
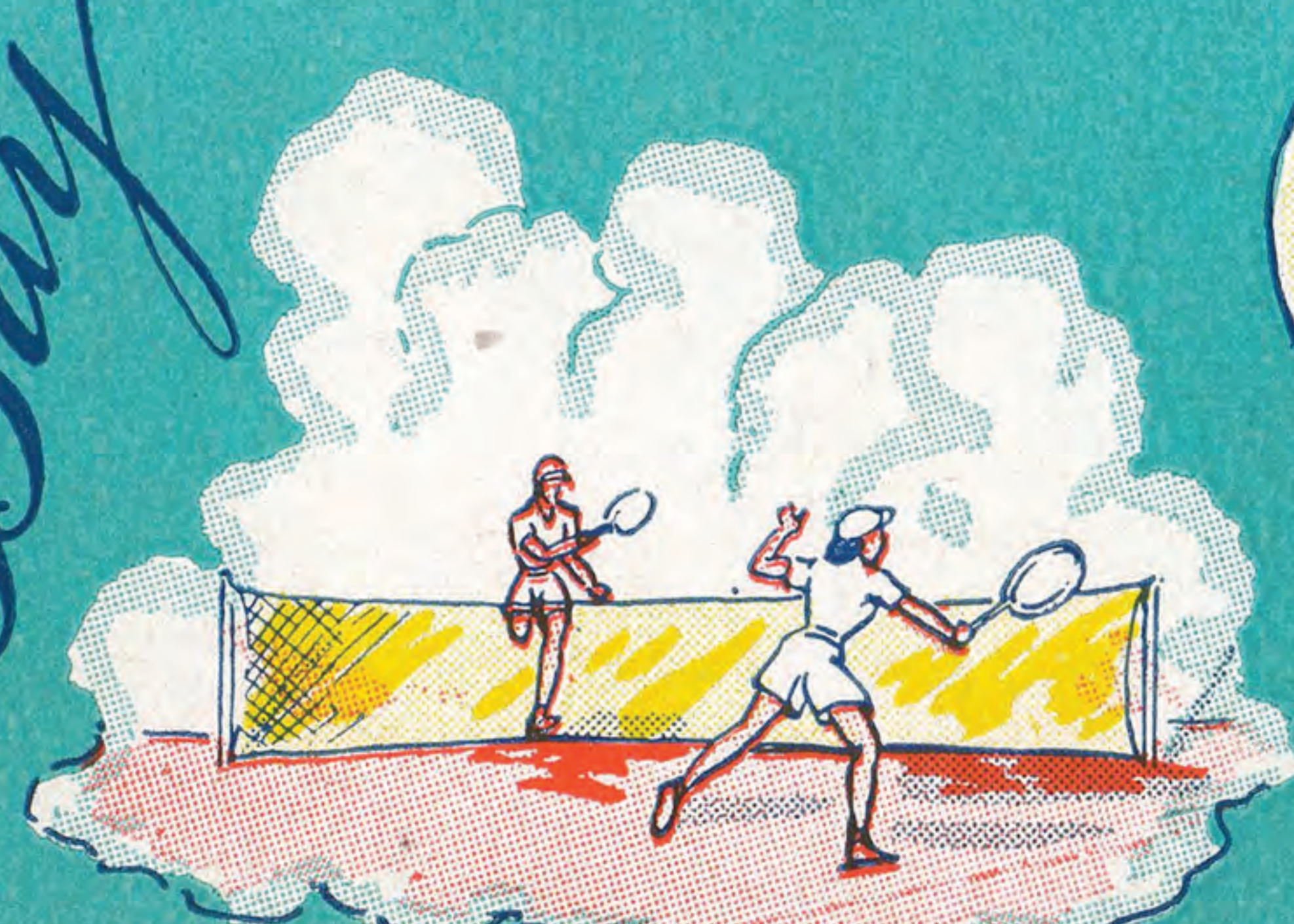
RANCHO GRANDE
Bill's fav Mexican spot

CAFÉ SAZÓN
Bill's fave Cuban spot

PRIMA PASTA
Fav Italian spot



WORKED VARIOUS ODD JOBS UP AND DOWN COLLINS AS A TEEN



MIDTOWN PHARMACY
Bill's pharmacist

TEMPLE BETH SHOLOM
Bill and his family's Temple

CAFÉ AVANTI
Pre & post Temple dinner

ARNIE AND RICHIE'S (NOW ROASTERS AND TOASTERS)
Favorite Jewish deli

TRAFFIC ON COLLINS & 41ST
Been sitting in it for years

PUBLIX ON THE BAY
The best Publix

EPICURE MARKET
It was an institution

WOLFIE'S
Bill's hangout spot as a teen

MTV LATIN AMERICA HQ
Bill brought it to Miami Beach

MTV STUDIOS
Where MTV programming was filmed when Bill was CEO

BILL AND ALEX'S CONDO
Residents for the past 20 years!

FLAMINGO PARK
Where Bill plays tennis

BEACH WHERE BILL AND ALEX WERE MARRIED

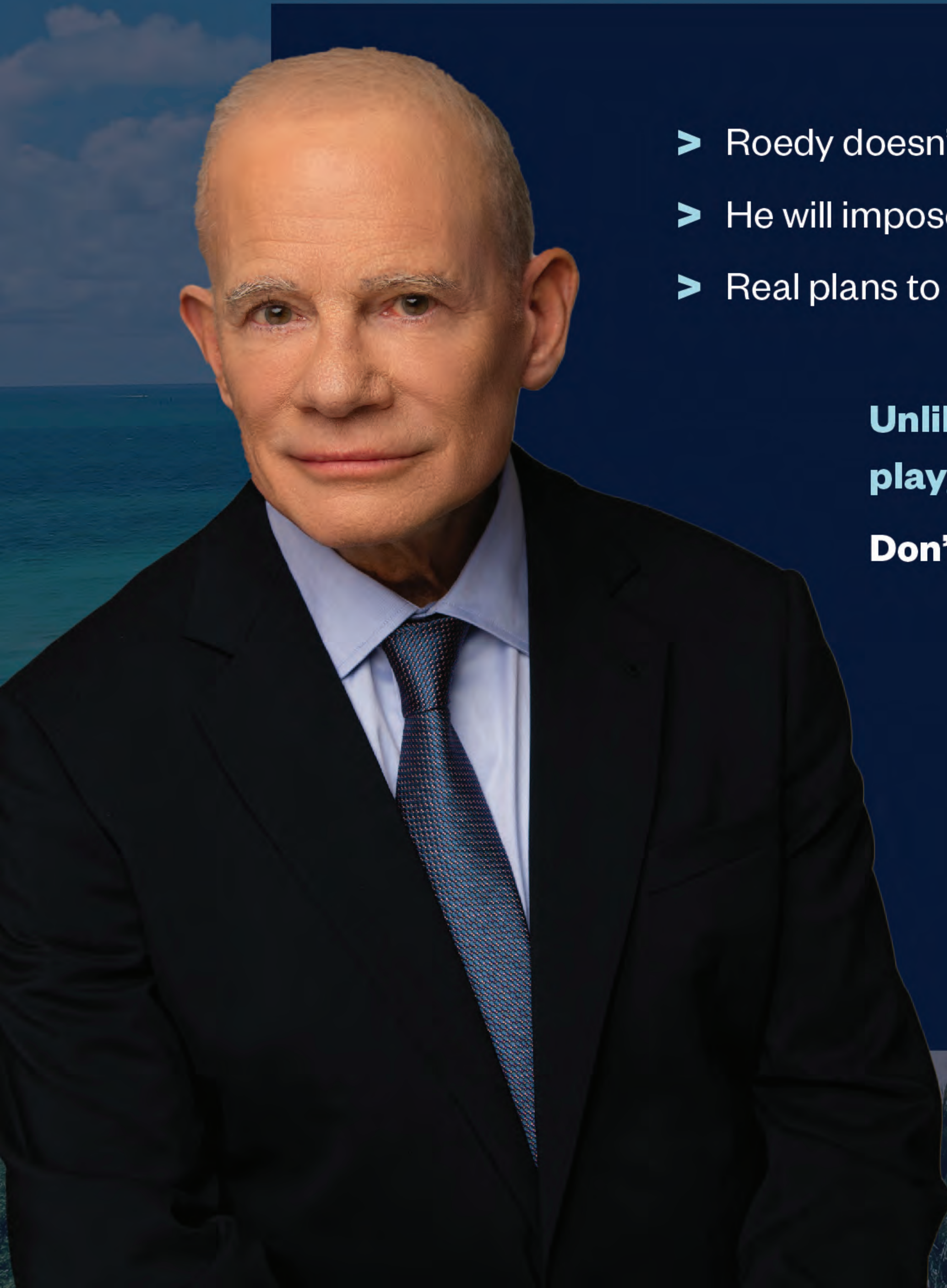
LUMMUS PARK
Where Bill would take Rocky body surfing

SMITH AND WOLLENSKYS
For dining with a view

SOUTH POINTE PIER
Where Bill takes his power walks



BILL ROEDY is not from London, but he is an outsider – which is exactly why we need him.



- Roedy doesn't take a penny from any developers.
- He will impose a moratorium on new high rises.
- Real plans to combat crime, homelessness and traffic.

Unlike his opponents, he hasn't left a loaded handgun near a playground a (Grieco) or been convicted of DUI (Gongora).

Don't fall for the negative attacks on Bill Roedy.

As Winston Churchill said,
"A lie gets halfway around the world before
the truth has a chance to get its pants on..."

**BILL
ROEDY**
FOR MIAMI BEACH MAYOR
ACTION WITH INTEGRITY

BILL ROEDY IS THE CHANGE WE NEED.