

Political Advertisement Paid For And Approved
By Bill Roedy For Miami Beach Mayor.

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WHO WOULD YOU HIRE FOR MAYOR?

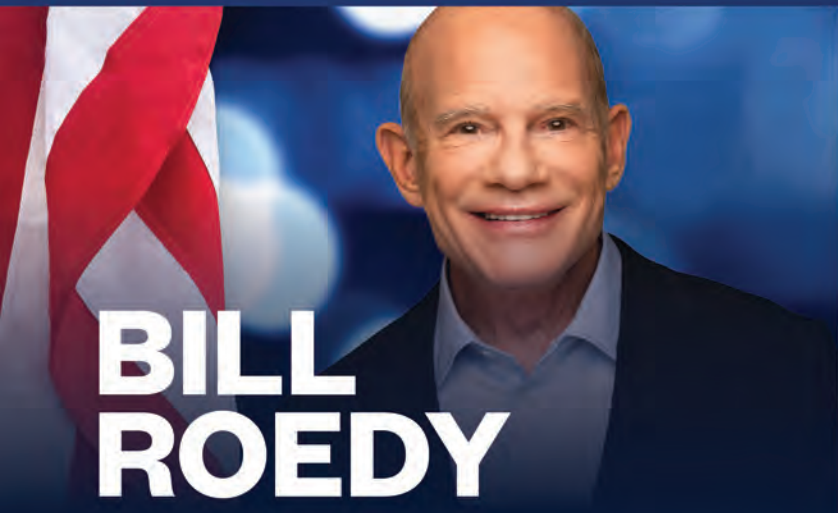


HELP
WANTED
MAYOR

**BILL
ROEDY**
FOR MIAMI BEACH MAYOR

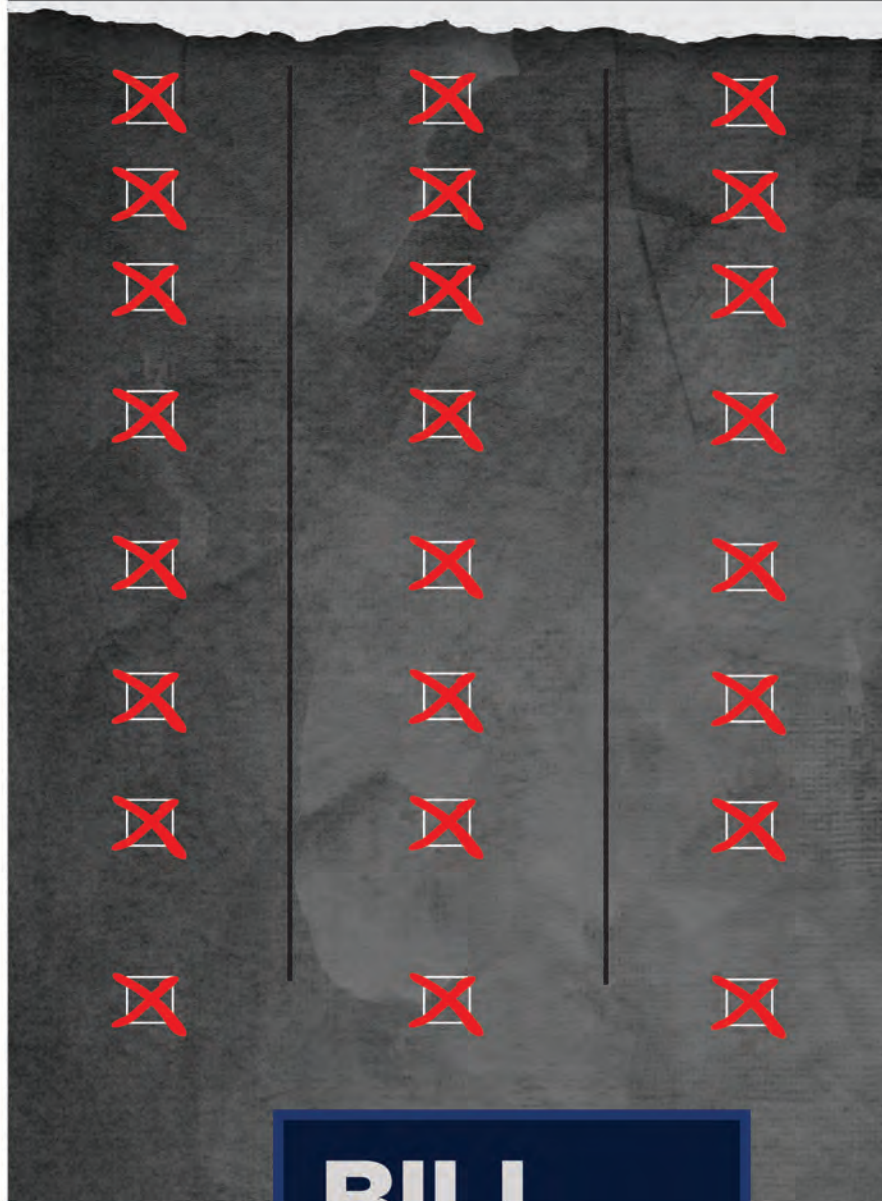
ACTION WITH INTEGRITY

Hire the candidate with the best resume for getting things done.



BILL ROEDY

- ✓ **HARD WORK:** Raised by a single mom in south Florida, where he worked to support his family.
- ✓ **SERVICE:** Decorated West Point grad. Served 11 years overseas in the Military.
- ✓ **ENTREPRENEUR:** Built the largest media company in the world, managed its budget of over \$2B.
- ✓ **JOB CREATOR:** Ran MTV International and Nickelodeon, created jobs all over the world and brought MTV Latin America to Lincoln Road, helping to revitalize the area.
- ✓ **PROGRESSIVE CEO:** Led MTV's efforts globally to combat AIDS, fought human trafficking, and advocate for democracy worldwide.
- ✓ **ACTIVIST:** Saved thousands of lives through chairing global health initiatives such as amfAR, UNAIDS, Gavi, and more
- ✓ **INDEPENDENCE:** A lifetime of making decisions based on the facts and what's right. Doesn't take a penny from lobbyists, special interests, or developers.
- ✓ **CREATIVE PROBLEM-SOLVER:** A proven record of innovative ideas in business, global health, and philanthropy. Full of new ideas to generate meaningful change.



The choice Miami Beach needs to hire

BILL ROEDY
FOR MIAMI BEACH MAYOR

ACTION WITH INTEGRITY