



**BILL
ROEDY**
FOR MIAMI BEACH MAYOR
ACTION WITH INTEGRITY

**SHAPING A
MORE INCLUSIVE
TOMORROW.**



*"A tireless warrior in the global battle against AIDS."
-President Bill Clinton*



amfAR
MAKING AIDS HISTORY

**First global ambassador of UNAIDS.
Will make Miami Beach a beacon
for our LGBTQ+ community.**

**VOTE FOR ROEDY
OCT 23 - NOV 7
billroedyformayor.com**

Political Advertisement Paid For
And Approved By Bill Roedy For
Miami Beach Mayor.



This card is made from 10% recycled material and is 100% recyclable.

BILL ROEDY

FOR LOVE,

FOR EQUALITY,

FOR MIAMI BEACH.

Bill has been a warrior for the queer community beginning decades ago, and has not stopped fighting for bold and progressive protection and expansion of rights.

BILL ROEDY

FOR MIAMI BEACH MAYOR

ACTION WITH INTEGRITY

> In the heart of our vibrant community, where the sun meets the shore, and identities and lifestyles blend seamlessly, **the demand for equality and acceptance has never been louder.** Bill Roedy knows our diverse community, combined with the electric energy of Miami Beach, **places our city in a unique position to be a beacon of love, progress and understanding.**



While at MTV, Bill founded and chaired the MTV Staying Alive Foundation, the longest and largest multi-media campaign to fight the AIDS epidemic, and was appointed as the first-ever United Nations Ambassador for UNAIDS.



TODAY, BILL'S PLEDGE TO MAKING MIAMI BEACH A SAFE HAVEN INCLUDES:

- > Immediately counter Tallahassee's radical anti-LGBTQ+ assaults
- > Launch a broad LGBTQ+ Advocacy Project with a new Champion reporting to the Mayor
- > Preserve the Pride Parade and Drag Shows
- > Make Miami Beach the Beacon brand for LGBTQ+ across the world
- > Commission an interactive AIDS Memorial for those lost to AIDS in Miami Beach, including Pulse
- > Provide new resources for LGBTQ+ youth and adults to come together, share and receive support
- > Address zoning restrictions to allow for HIV testing in discrete and wider selection of places
- > Promote a zero-tolerance policy for LGBTQ+ discrimination where freedom of public expression is celebrated

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